



PROCESS DOCUMENTATION

The 15-Minute AI Autoresponder

How Roboax builds a 90-second lead response system using Make.com + OpenAI
— set up once, runs forever.

● The Problem

● The Cost

● The Fix

● What We Build

● Loom Outline

● Outreach

● The Math

● Blog Strategy

\$500 · ONE-TIME

The Problem

I tried to buy from 4 companies last week. I was literally trying to give them money.

Company 1

Booked directly — then emailed the rep twice with context. No response. They didn't show up.

Company 2

Filled the form. Never heard back. Emails went to spam. Had to DM on LinkedIn to get a reply.

Company 3

Asked qualification questions over email before booking. Went back and forth for over a week.

Company 4

Booked through the website. Two hours before the call the rep cancelled. Double booked.



Not one company picked up the phone. Not one. Every one of these leads went cold — not because of the product, but because of the process.

The Cost You're Not Counting

Inbound is expensive. Missing it is unforgivable.

95%

drop in conversion probability
when you wait more than 1 hour
to respond to an inbound lead.

*Source: Lead response studies
across B2B SaaS and services*



They're hot for 5 minutes

The moment someone fills your form they're excited. That window is tiny. Most reps don't even see the lead for an hour.



Your competition responds faster

While you're sleeping, your competitor already replied with a personalized email and a calendar link.

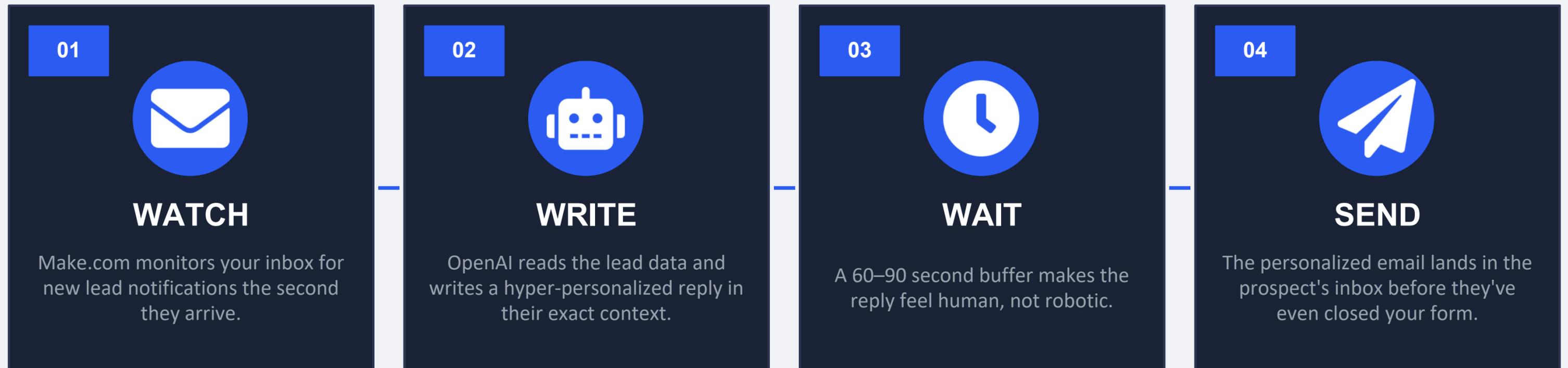


A slow reply signals slow service

If this is how you handle inbound, prospects assume this is how you'll handle them as a client.

The Fix

A 15-minute setup that replies to every lead in 90 seconds. Personalized. Automatic. Runs 24/7.



+5–10% Conversion Rate

Feels Human, Not Robotic

Runs 24/7 — No Hiring

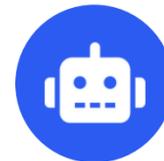
What Roboax Does For You

One time. \$500. Done forever. You never touch Make.com or OpenAI — we build it, test it, hand it over.



Full Make.com Scenario Build

We connect your inbox, build the 5-step automation, and test it with real lead data before handoff.



OpenAI Prompt Engineering

We write and tune the AI prompt so every reply sounds like you wrote it personally — not a robot.



90-Second Authenticity Buffer

Configured so your reply feels human. Fast enough to catch them at their screen.



AI Data Parser

Extracts the prospect's email, name, and interest from messy form notification emails automatically.



Full Walkthrough + Loom

You get a recorded walkthrough of exactly how the system works so your team can maintain it.



30-Day Support

If anything breaks in the first 30 days we fix it. No questions asked.

Total Investment: \$500 one-time · No monthly fees · No retainer · Yours forever.



NEXT STEP

Ready to stop losing inbound leads?

We set up the 15-Minute AI Autoresponder for you. One time. \$500. Done this week.

1. Reply to the email or DM that sent you this

2. We book a 15-minute setup call

3. We build, test, and hand over the system

4. Your next lead gets a reply in 90 seconds

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\$500 · One Time · This Week